

Contents

9 Introduction

PART A > Fasevie: a Concept, a Context, a History

13 Chapter 1 > At the Start: Consensus on Strategic Orientations

13 Prevent—Rather than Cure—Malnutrition
14 Combine Nutrition Education for Populations with the Availability of Complementary Foods
14 Sell Complementary Foods Instead of Distributing Them for Free
15 Locally Produce Affordable Foods of Irreproachable Quality
16 Work with Local Businesses
16 Use Locally Manufactured Equipment
16 Combine Research Activities with Development Actions
17 Work in Partnership with Local Institutions
17 Diversify Financial Partners
17 Act with Local Stakeholders Depending on the Context
17 Ten Strategic Decisions for a Coherent Project

19 Chapter 2 > Infant Malnutrition in Vietnam: Poverty and Inadequate Feeding Practices

19 The National Context and Intervention Zones
26 Infants and Young Children: A Worrying Nutritional Status
29 Infant and Young Child Feeding Practices
32 The Factors Determining Infant and Young Child Feeding Practices in Vietnam

37 Chapter 3 > History of the Project from 1994 to 2003

37 From Idea to Project. Progressive Elaboration of Partnerships and Diagnostics: 1994-1997
42 Elaborating Technologies and Installing Production Lines: 1997-1999
46 The Pilot Product Promotion Phase: 2000-2003

PART B > Activities and Methods

59 Chapter 1 > A Local, Affordable, and Quality Product

59 Meet Mothers' Needs
70 Produce while Supporting Local Businesses
72 Produce Using Local Technologies
85 Dimensioning and Configuring Production Units

88	Quality Packaging
91	Product Quality: A Crucial Factor for Sustainability
93	Small Initial Investment
95	Chapter 2 > Promoting Complementary Foods and Reinforcing Nutrition Education
95	With the Women's Union: Adequate Advice and Proximity Sales
111	Sales in Traditional Food Distribution Circuits
114	Sales to Food Aid Programs: Two Advantages
117	Chapter 3 > Monitoring and Evaluation Activities
117	Evaluate the Efficacy of the Products Developed
119	Monitor Each Activity
123	Evaluate the Project's Overall Impact on the Nutritional Situation

PART C > Fasevie at the End of 2003: Results Achieved and Prospects

127	Chapter 1 > The Project's Direct Effects
127	Good Quality, Affordable Products
131	Products that Can Considerably Increase Intakes
134	Proven Effective on Children's Nutritional Status
139	Nutrition Education and Product Promotion: Encouraging Results
150	Results for Companies
152	Overall Impact of the Intervention on Pilot Scale
157	Chapter 2 > What Methodological and Institutional Lessons?
158	From the Initial Concept to a Strategy to Fight Malnutrition: An Action-Research Approach
159	An Unchanged Goal, Many Ways of Expressing It
160	Building a Network of Stakeholders: Mobilisation, Learning, and Contractualisation
168	A Review of the Initial Postulates: Are the Ten Basic Pillars Still Relevant? And Now?
170	
175	Acronyms and Abbreviations